



small is the new



Small Is the New Big: and 183 Other Riffs, Rants, and Remarkable Business Ideas, author Seth Godin explains that while big organizations do have their merits, a small business can out maneuver and out service the big guy every time!



Miller/Watson Architects is BIG on listening and understanding!

*"What I most enjoyed about working with both of you was your great passion and creativity, your desire to truly listen and to understand the needs of the building and its inhabitants. Your creativity infused our conversations and then led to the physical solution that has made the Page Hall revitalization such a dynamic success."*

Senator John Glenn  
School of Public Affairs, The Ohio State University



Miller/Watson Architects is BIG on responding to change!

*"Their listening skills were impressive as they worked to better understand our culture. The design that Miller/Watson developed met our every need and then some. Creative, yet pragmatic solutions!"*

Ed Smith, Dean  
Administrative Services  
DeVry University



Miller/Watson Architects is BIG on the details!

*"To succeed in my industry, you have to be detail oriented. I thought my attention to detail was unmatched. In designing my space, no detail was overlooked even down to the outlet covers on the walls. Miller/Watson has created an environment that sets me apart from my competition and allows us all to work efficiently."*

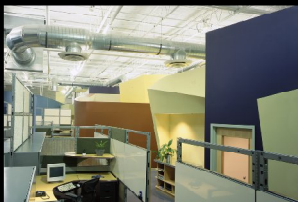
Michael J. Campanaro, President  
The PrintSource Group



Miller/Watson Architects is BIG on passion and enthusiasm!

*"Thank-you for the extraordinary interest you have taken in the design and build-out of the Downtown Development Resource Center for Capitol South. Your energy and passion was greatly appreciated."*

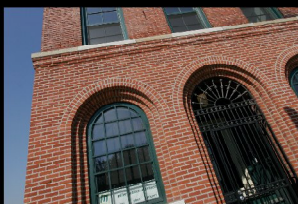
John Rosenberger, former President and CEO  
Capitol South Community Urban Redevelopment Corporation



Miller/Watson Architects is BIG on principles and integrity!

*"Every project with Miller/Watson has integrated our technical needs, has been sensitive to budgetary constraints and has brought enhanced utility, complementary functions and physical connections and efficiencies. They produced results that were far more successful than I had ever hoped or imaged."*

Jim Currie, former Vice President  
Science & Technology Campus Corporation, The Ohio State University



Miller/Watson Architects is BIG on small!

We are a select group of multi-skilled and experienced design professionals that have the ability to manage large or small projects, and we have successfully addressed an impressive array of undertakings. We do not seek all projects; however, as we are more interested in addressing projects of increased opportunity than we are in building the firm's size. From conception to execution, our impassioned personalized service will provide you with a collaborative design process that bears forth sui-generis architectural solutions.